

PROGRAMME

9:15	Reception and accreditation
9:30	Welcome and opening
	Mr. Julià Àlvaro. Government of Autonomous Community of Valencia. Department of Agriculture, Environment, Climate Change and Rural Development
	Mr. José Luis Yusá. Chairman of AIMPLAS
	Mr. Marcelo Miranda. Chairman of CICLOPLAST
9:45	PLASTICS: A PRIORITY AREA IN THE NEW CIRCULAR ECONOMY
	DG ENVIRONMENT EUROPEAN COMMISSION
	Mr. Pierre Henry. Deputy Head of the Unit Sustainable, Production, Products and Consumption
10:15	Session 1. CIRCULAR ECONOMY AND PLASTICS Moderator: Mr. Carlos Cachán, environmental journalist and Professor at Antonio de Nebrija University
	The new national framework plan for waste management and plastics (2016-2022). MINISTRY OF ENVIRONMENT, Mrs. M ^a José Delgado. Responsible for Waste Management
	The value of plastics and its contribution to circular economy in Europe. PLASTICSEUROPE, Mrs. Leonor García. Director of Public Affairs
	Recycling of plastics in Spain: evolutions, limits and opportunities for 2025. CICLOPLAST, Mrs. Teresa Martínez. General Manager
	Q & A session
11:30	COFFEE BREAK
12:00	Session 2. PLASTICS AND MARINE LITTER Moderator: Mr. Eduardo Nogués - Oceanographic of Valencia
	Optimization of "out of home" infrastructures for packaging collection. ECOEMBES, Mr. Ángel Hervella. Head of local and autonomous management
	Paisaje Limpio: Education to prevent littering. PAISAJE LIMPIO, Mrs. Inés de la Paz. Director
	Clean up day Europe in Catalonia AGENCY FOR WASTE MANAGEMENT IN CATALONIA, Mrs. Pilar Chiva. Director of Prevention and Recycling Area
	"Ecopuertos" project on the Andalusian coast. UNIVERSITY OF CÁDIZ, Mr. Enrique Montero. Cátedra RELEC
	Awareness campaigns and clean-up of marine litter. CRUZ ROJA, Mrs. Karine Lopes. Regional Head of Environment (Alicante)
	Q & A session
14:00	LUNCH
15:00	Session 3. DESIGN OF SUSTAINABLE PRODUCTS WITH RECYCLED AND RECYCLABLE PLASTICS Moderator: Mrs. Ángela Osma, ANAIP
	Tools for environmental management of products made of recycled plastics: Carbon footprint, water footprint, and LCA (Life Cycle Assessment). AIMPLAS, Mr. Enrique Moliner. Technician of Sustainability and Industrial Recovery Department
	The value of eco-labels in recycled plastic products. PLÁSTICOS ROMERO, Mr. Pedro Melgarejo. Marketing Director
	100 % recyclable PVC window frames and life cycle. ASOVEN, Mrs. Isabel Larrea. Manager Director
	Q & A session
16:00	Session 4. INNOVATIVE SOLUTIONS TO DIVERT PLASTICS FROM LANDFILL Moderator: Mr. Carlos Cachán, environmental journalist and Professor at Antonio de Nebrija University
	Chemical recycling of PET packaging by glycolysis. BARPIMO / AIMPLAS, Mrs. Eva Verdejo. Head of Sustainability and Industrial Recovery Department
	New technologies in energetic recovery of Plastics. BLUE PLASMA POWER, Mr. Mario Araya. CEO
	The value of complex plastic products through fragmentation. ECOFRAG, Mr. Antonio Ferrero. Project Manager
	Circular Economy: Solutions with Recycled Plastics for cities. ZICLA, Mr. Alfredo Balmaceda. Co-founder & President
	Mechanical recycling of agricultural plastics without using water and chemicals. RECYQUEST, Mrs. Marcela Moisson. Founder & President
17:30	Closing Remarks

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